

**Tapston**



Top 50 Mobile App Development  
Companies in the World  
Clutch / January, 2021

# We Guide You To The Digital World

## Tapston. Digital Africa Transformation Programme

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Tapston Development, LLC  
Europe

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# We Guide You To The Digital World.

## Why Digital Africa?



The African continent has entered **a new era of development**. Today, digitalisation enables businesses across all industries to improve efficiency and process reliability, reduce costs and ensure high adaptation speed to rapidly changing market conditions.

Digitalisation offers the opportunity to create an eco-environment of interaction between customers and local businesses, linking the business environment, government and consumers. Both parties interact through electronic applications and systems.

<https://tapston.com/digital-africa>

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# Tapston. Digital Africa. Our Mission

1

To bring global best practices to the African economy and business environment.

2

To build an international competitive advantage of companies in emerging sectors.

3

To create modern and independent digital management systems and interaction with external environments in production, services, trade, and government programs.

# Tapston. Digital Africa. Program Goals



## **1. Standardisation**

The creation of standards and the implementation of projects in the sectors.

## **2. Customer Centricity**

Increased customer orientation of internal and external market players and government agencies.

## **3. Efficiency**

The creation of sustainable processes and improving business efficiency.

## **4. Business Sustainability**

Increased business sustainability through deeper integration into the continental economic landscape.

# Tapston. Digital Africa. Directions for Digitalisation



## Financial Institutions (Banks & Funds)

The solutions include client-side mobile apps for personal finances, banking product management and customer support 24/7/365.

Can be expanded with internal software systems for certification, development, and staff training (EdTech).

The systems' main goal is to create the required functionality for ease of work with financial products and CRM systems for customer databases, research, and reporting.



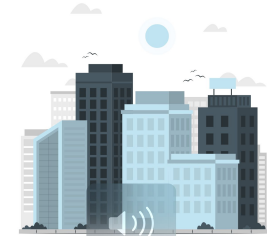
## Retail & E-Commerce

The solutions include ERP production and sales management systems. The systems have workplace automation, workflow, planning, and reporting. The software can be expanded to include employees in a single digital circuit. The systems' main goal is to create an eco-environment, consisting of internal processes oriented towards international experience.



## Enterprise & Agriculture

The solutions include a variety of mobile and web apps for e-commerce. Also, the ecosystem consists of ERP for managing logistics, warehouse, and commodity flows. The system's primary goal is to create effective platforms for the interaction between trading platforms and consumers.



## Government & Public Institutions

The systems include mobile and web apps for government organisations and state funds, such as electronic document management and ERP systems. The development's primary goal is to create specialised IT solutions for government needs in the planning field, financial management, implementation, and the control of government programme projects.

# Software Development for Medium and Large Businesses

**Tapston** develop software for medium and large businesses: CRM and ERP systems, mobile apps, web-platforms, helping companies to reach a new level of automation and optimisation.

We help clients solve complex business problems: From development consulting to implementation, optimisation, and technology management.

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**Clane**



# Development of Multicomponent CRM and ERP Systems for Medium/Large Businesses to Automate Processes

Our ERP system for Amixgroup, Logistics



Отрицательный баланс

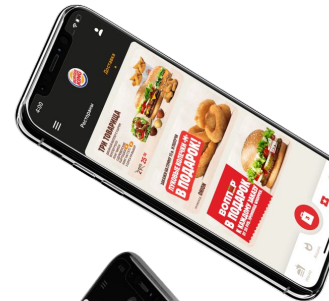
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# Mobile and Web Development to Increase Sales in Services, Entertainment, HoReCa, and Retail

Our software for  
Burger King®



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# Solutions for Financial Institutions: Mobile, Web and ERP Systems

Our solutions  
for Access Bank,  
Nigeria



**Dashboard**

**Short Statistics**

Total companies: **8934** <sup>+12</sup>

Total payments this week: **239843** <sup>+3477</sup>

Total complaints this week: **106**

**QR code payment**

Apple store

₦ 50,000.28

Scan QR from buyer's device

LaLa Ji ki Dukaan

**Welcome, Adene Simola Oluwanifemi**

Please select account to make a payment

**-NGN 5,000,000.28**  
AVAILABLE BALANCE

CLASSIC NAIRA CARD  
ACCOUNT - CREDIT-DIGITAL 0717283055

Show balance

# Solutions for Financial Institutions: Mobile, Web and ERP Systems

Our solutions for  
Clane, financial  
organisation

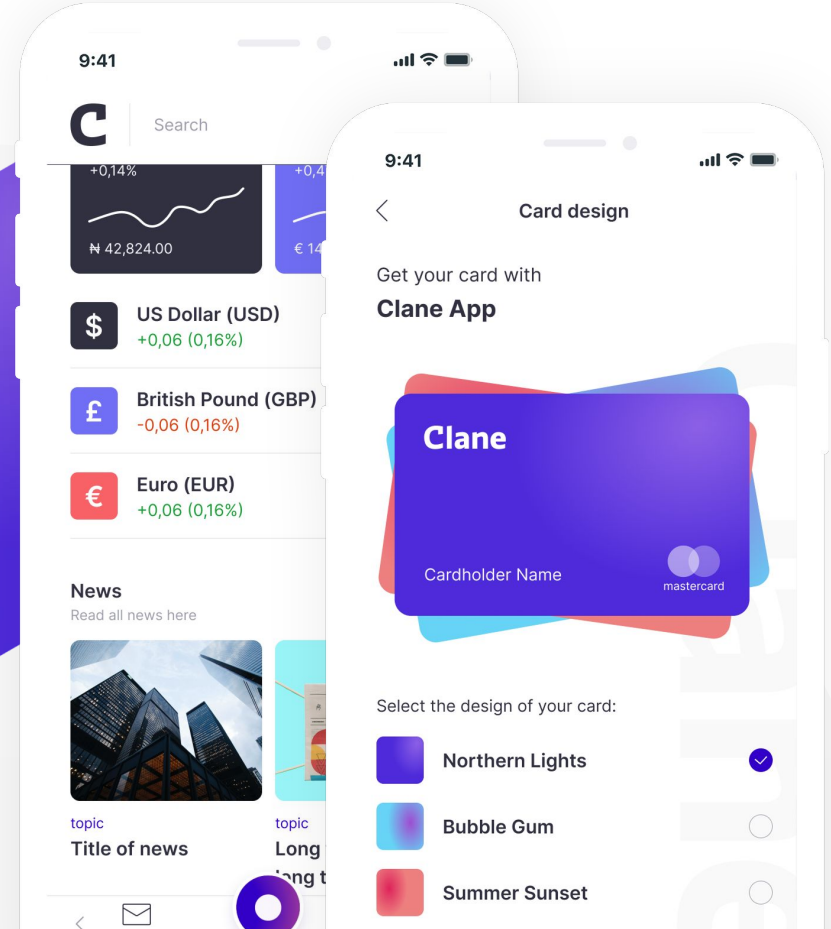
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Cardholder Name

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Cardholder Name



# Customer Reviews



“Tapston has established itself as a responsible software developer. All work was performed at a high professional level and on time according to the terms of contractual obligations.”

**Alexey Dubovikov**  
CEO, Burger King, Belarus



“The initial project scope was completed swiftly, and the bank was satisfied with their work. I like their ability to output high-quality work with speed.”

**Gbenga Omolokun**  
Executive Director, VFD Group, Nigeria



“Tapston flawlessly executed the development and delivered a product that has performed satisfactorily. The team capably managed the engagement and quickly responded to inquiries to ensure a successful partnership.”

**Arthur Pascal**  
CEO, Geochat, France

# Payment Options

There are **two payment options**:

**Time and Materials** (per hour): Payment is made at the end of the month for the previous month (for the actual work done). The customer can change the terms of reference at any time during the development. Allows the customer to develop an MVP-version of the application with the main functionality for less cost/in a shorter time, and later to supply it with other functions as needed. Without prepayment for legal entities.

**Fixed Price**: 50% prepayment, 50% post-pay. Development is strictly for the technical task. Changes to the terms of reference are only made with a supplementary agreement to the contract.

\* Prices are valid for 2 months from the date of sending the proposal.

# Tapston

Feel free to contact us for getting  
a consultation on your project

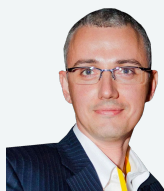
**Financial Institutions  
(Banks and Funds)**

**Government  
and Enterprise**

**Retail  
and E-Commerce**



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